



# Accommodation and Food Services

(NAICS 72)

## Top Trends

### Industry Information

- Accommodation and food services is made up of two major sub-industries, Food services and drinking places making up 95% of the industry, and Accommodation services making up the remaining 5%
- Full-service restaurants and limited service eating places makes up the largest sub-industry with 88% of the industry workforce or 13,005 people employed. It also saw the largest increase in employment gaining 1,795 workers (16%) from 2006 to 2016
- The sub-industry that saw the greatest decline in employment was Drinking places (alcoholic beverages). Between 2006 and 2016, the employment in this sub-industry fell by 67%
- The median income for Accommodations and food services is \$24,974. This is well below the median income for all industries, \$53,880

### Employment Trends

- Employment in Accommodation and food services has grown from 2006 to 2016 with 1,450 workers joining the workforce. All the growth occurred over the last five years. From 2006 to 2011 the industry declined by 9.4%
- The unemployment rate for the industry has declined steadily since its peak during the last major recession in 2008/2009 at 8.8%. Most recently, in 2016, the unemployment rate was 6.3%
- Employment in Accommodations and food services is forecast to increase by 6.8% in Hamilton from 2018 to 2023

### Workforce Characteristics

- About half of workers in Accommodation and food services are between the ages of 15 to 24, well above the average seen across all industries at 15%
- Sixty-eight percent of workers have a high school diploma or less. This share is much higher than the average for all industries at 36%

### Businesses Information

- There are 1,434 Accommodation and food services businesses in Hamilton, the majority are businesses with employees, 72%. This is much higher than the share seen across all industries at 32%
- There is a higher share of medium sized businesses in Accommodation and food services. Thirty percent of businesses with employees have between 20 to 99 employees, higher than the share seen across all industries at 10%

### Occupational Information

- All 20 of the most employed occupations in Accommodation and food services grew in employment from 2011 to 2016
- The most employed occupation in the industry is Food and beverage servers and cooks with 4,500 people employed. This is also the fastest growing entry-level job and among all occupations in the industry. It grew by 715 jobs or 49% from 2011 to 2016

### Job Postings

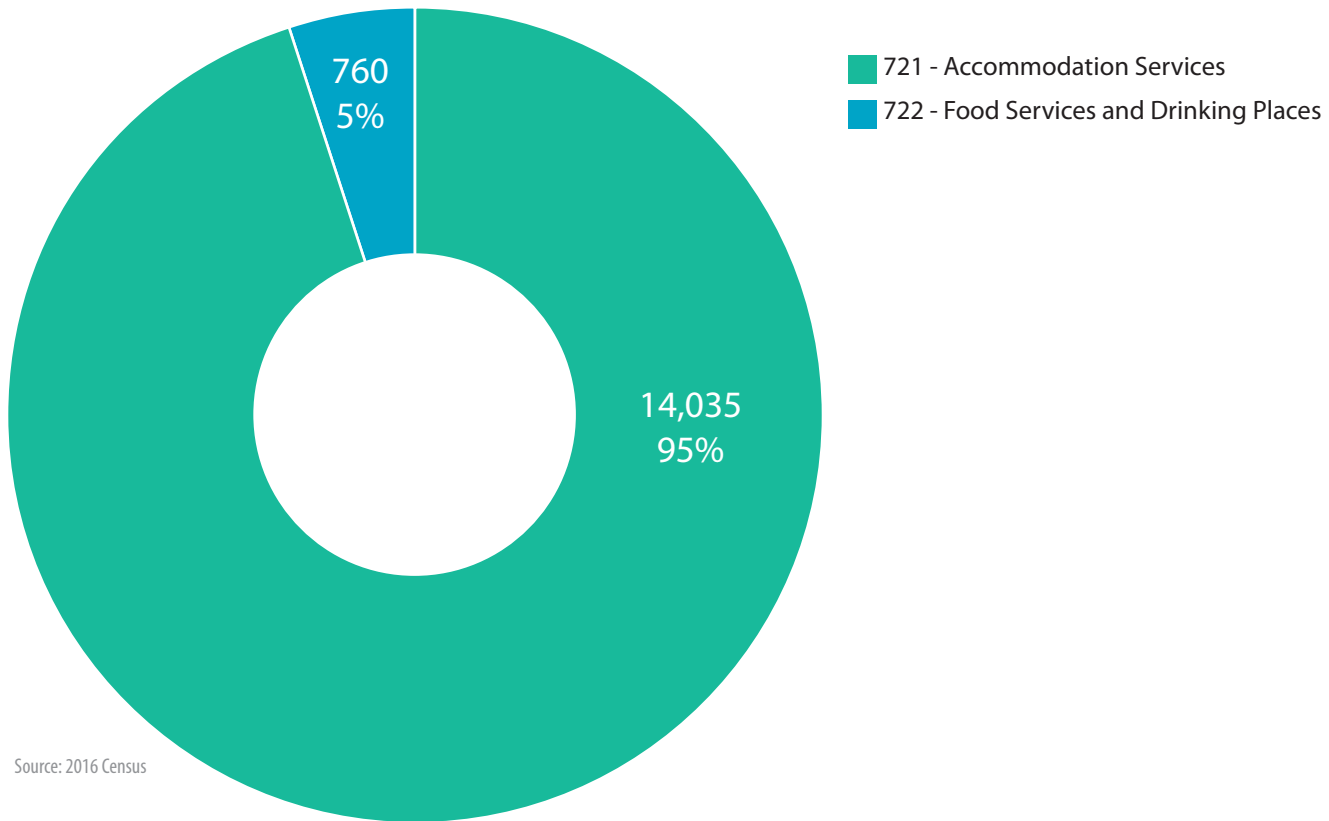
- The most posted occupation in Accommodation and food services in 2017 was Sales and service jobs, with 447 postings
- In 2017 the job postings in Accommodation and food services more than doubled with 1,841 postings. This is in line with the strong growth seen in the local economy in 2017

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# Section 1: Industry Information

**TABLE 1.** Employment by Sub-Industry in Accommodation and Food Services (3-Digit NAICS), 2016, Place-of-Work, Hamilton (Census Division)



Source: 2016 Census

**TABLE 2.** Employment by Accommodation and Food Services Sub Industry (4-Digit NAICS), 2016, Hamilton (Census Division)

	Number of People Employed
7225 Full-service restaurants and limited service eating places	13,005
7223 Special food services	810
7211 Traveller accommodation	665
7224 Drinking places (alcoholic beverages)	225
7212 Recreational vehicle (RV) parks and recreational camps	75
7213 Rooming and boarding houses	25

Source: 2006 Census; 2011 National Household Survey; 2016 Census

**TABLE 3.** Change in Employment by Accommodation and Food Services Sub-Industry (3-digit NAICS), 2016, Place-of-Work, Hamilton (Census Division)

	2006	2011	2016	06 to 16 Total Change	06 to 16 % Change	11 to 16 Total Change	11 to 16 % Change
72 Accommodation and food services	13,345	12,090	14,795	1,450	11%	2,705	22%
722 Food services and drinking places	12,835	11,555	14,035	1,200	9%	2,480	21%
721 Accommodation services	500	535	760	260	52%	225	42%
7225 Full-service restaurants and limited service eating places	11,210	10,365	13,005	1,795	16%	2,640	25%
7224 Drinking places (alcoholic beverages)	680	250	225	-455	-67%	-25	-10%
7223 Special food services	950	940	810	-140	-15%	-130	-14%
7213 Rooming and boarding houses	90	35	25	-65	-72%	-10	-29%
7212 Recreational vehicle (RV) parks and recreational camps	80	60	75	-5	-6%	15	25%
7211 Traveller accommodation	330	440	665	335	102%	225	51%

Source: 2006 Census; 2011 National Household Survey; 2016 Census  
 Note: Green indicates increases and red indicates decreases in employment.

**TABLE 4.** Income by Accommodation and Food Services Sub-Industry (3-digit NAICS), 2011 to 2016, Hamilton (Census Division)

	2011	2016	Change	% Change
All Industries	\$ 49,103.00	\$ 53,880.00	\$ 4,777.00	10%
72 Accommodation and food services	\$ 22,726.00	\$ 24,974.00	\$ 2,248.00	10%
721 Accommodation services	\$ 32,501.00	\$ 31,716.00	-\$ 785.00	-2%
722 Food services and drinking places	\$ 22,092.00	\$ 24,699.00	\$ 2,607.00	12%

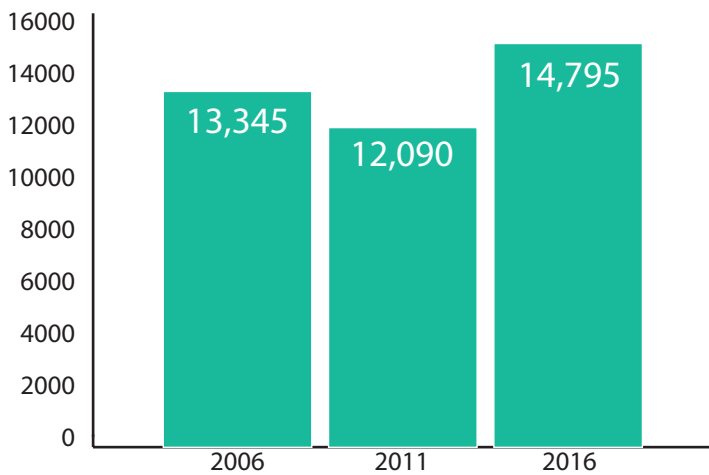
Source: 2011 National Household Survey; 2016 Census  
 Note: Green indicates increases, and red indicates decreases in income.

## Summary

- Accommodation and food services is made up of two major sub-industries, Food services and drinking places making up 95% of the industry, and Accommodation services making up the remaining 5%
- At 88% or 13,005 people employed, Full-service restaurants and limited service eating places make up the largest sub-industry of people employed
- Accommodation and food services as a whole increased in employment from 2006 to 2016 by 1,450 workers. However, four out of the six sub-industries declined during this time. The largest sub-industry, Full-service restaurants and limited service eating places, grew by 1,795 workers (16%) leading to the growth seen in the industry as a whole
- The sub-industry that saw the greatest decline in employment from 2006 to 2016 is Drinking places (alcoholic beverages). Between 2011 and 2016, the employment in this sub-industry fell by 10%
- The median income for Accommodation and food services is \$24,974. This is well below the median income for all industries, \$53,880
- Incomes in Food services and drinking places increased by 12% from 2011 to 2016 offsetting the decrease seen in Accommodation services, -2%

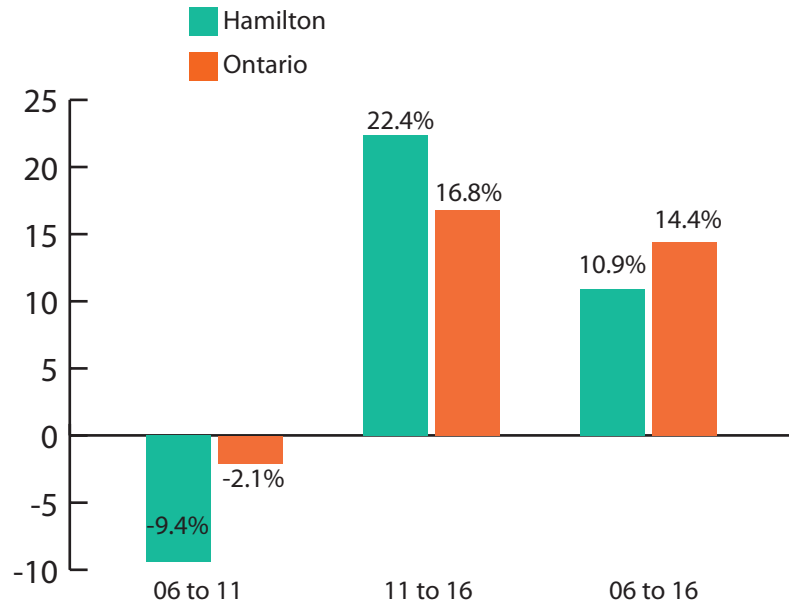
# Section 2: Employment Trends

**TABLE 5.** Total Employment in Accommodation and Food Services, 2006-2016, Place-of-Work, Hamilton (Census Division)



Source: 2006 Census; 2011 National Household Survey; 2016 Census

**TABLE 6.** Percentage Change in Accommodations and Food Services, 2006 to 2016, Place-of-Work, Ontario vs Hamilton (Census Division)

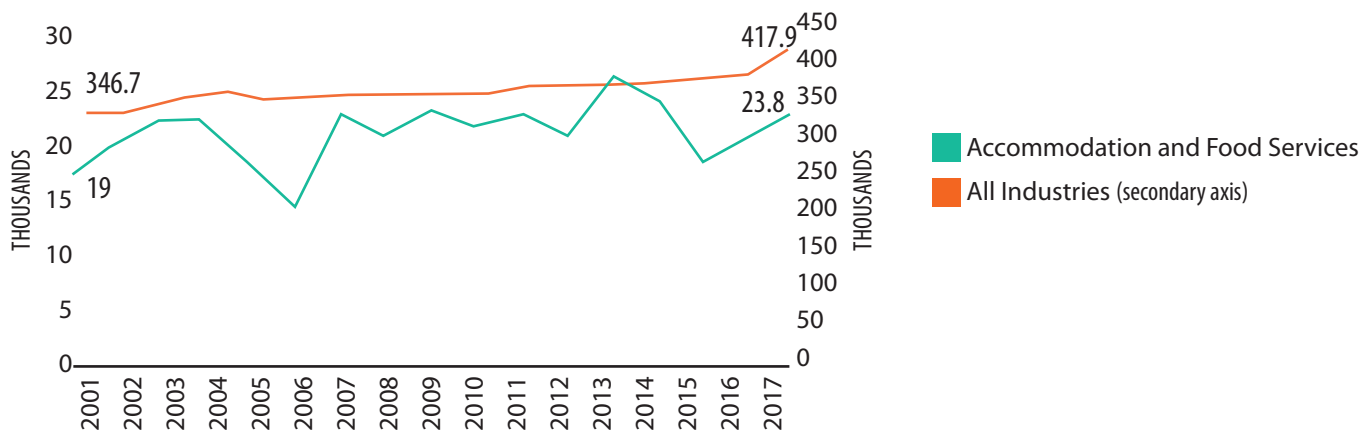


Source: 2006 Census; 2011 National Household Survey; 2016 Census

## Long-Term Trends in Employment

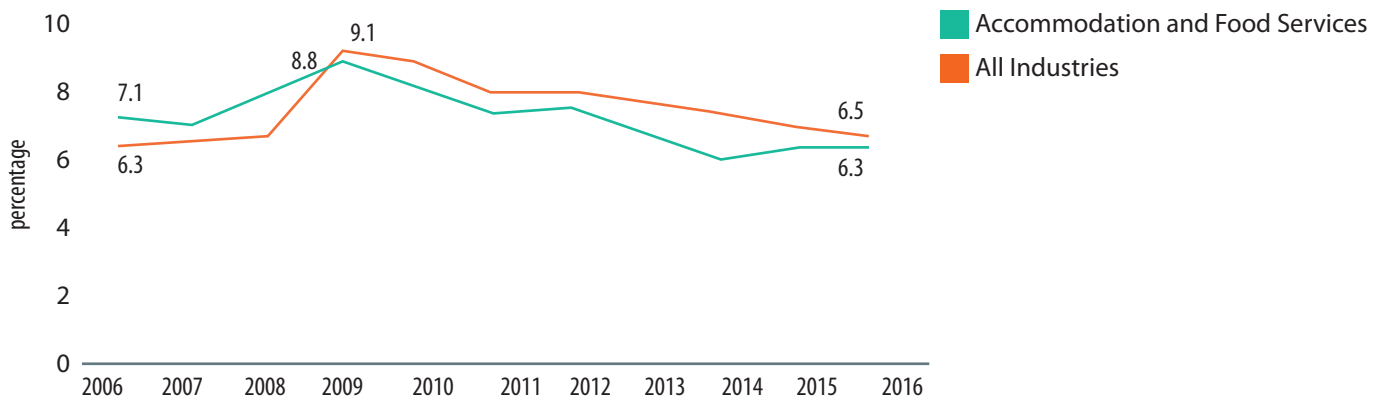
The following two tables use Labour Force Survey (LFS) data. Using LFS we can see long term trends and identify any annual fluctuations. Combining data sources gives a more complete picture. It should be noted that LFS uses Hamilton Census Metropolitan Area as the geography which includes Burlington and Grimsby. The Census uses Hamilton Census Division which excludes these two cities. This means employment numbers will be slightly higher using LFS data.

**TABLE 7.** Total Employment, Accommodation and Food Services, 2001 to 2016, Hamilton (Census Metropolitan Area)



Source: Labour Force Survey

**TABLE 8. Unemployment Rate in Accommodation and Food Services, 2006 to 2016, Ontario**



Source: Labour Force Survey

Note: This data was only available for Ontario. The industrial make-up of Ontario and Hamilton is similar. This still gives useful information to understand the trends in the industry.

## Future Trends

The following tables use EMSI Analyst data. This is used to provide a forecast for the sector. It uses Hamilton Census Division data, similar to the Census data.

**TABLE 9. Future Employment in Accommodation and Food Services, 2018 to 2023, Place-of-Work, Hamilton (Census Division)**

Region	2018 Jobs	2023 Jobs	Change	% Change
Hamilton	17,759	18,981	1,222	6.9%
Ontario	539,024	580,566	41,542	7.7%
Canada	1,420,443	1,503,289	82,846	5.8%

Source: EMSI Analyst

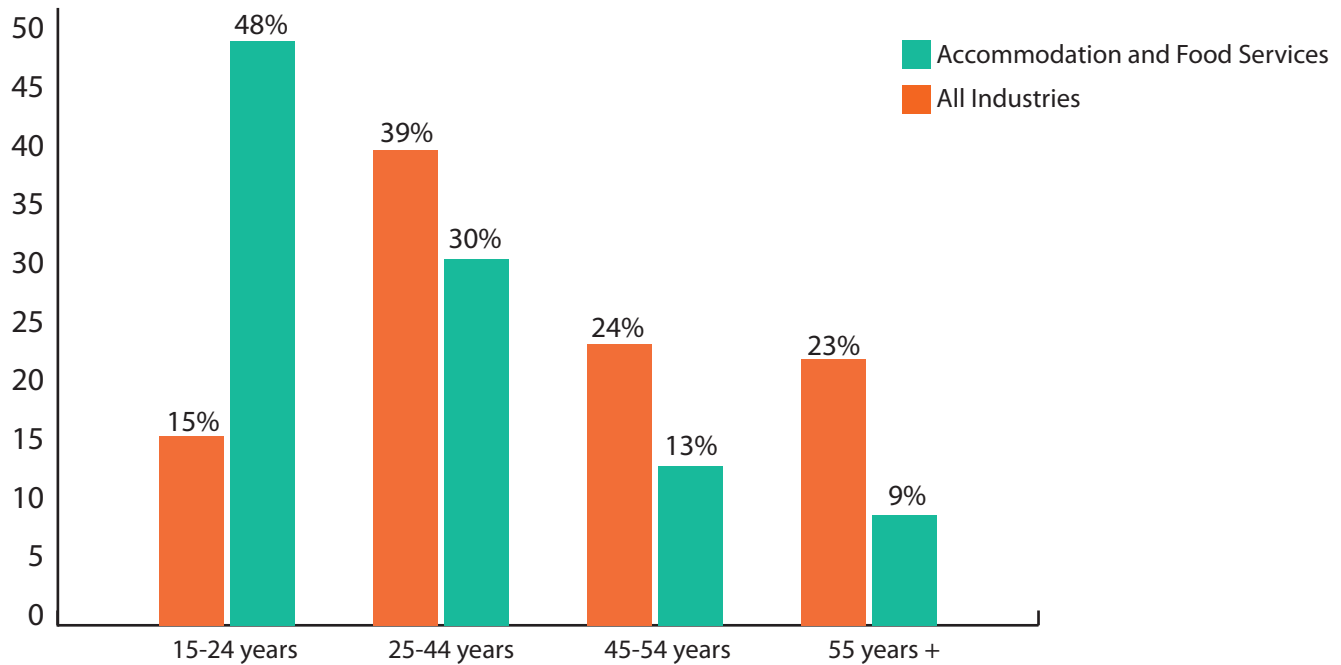
## Summary

- Employment in Accommodation and food services has grown from 2006 to 2016 by 1,450 workers. All the growth occurred over the last five years. From 2006 to 2011 the industry declined by 9.4%
- The long-term trend (Table 5) shows an industry that grew by 4,800 workers since 2001, but has experienced major fluctuations over this time
- The unemployment rate for the industry has declined steadily since its peak during the last major recession in 2008/2009 at 8.8%. In 2014, the unemployment rate for Accommodations and food services was 5.9%, the lowest in the last decade. Most recently, in 2016, the unemployment rate was 6.3% in this sector
- Employment in Accommodation and food services is forecast to increase by 1,222 or 6.8% in Hamilton from 2018 to 2023

# Section 3: Workforce Characteristics

## Age

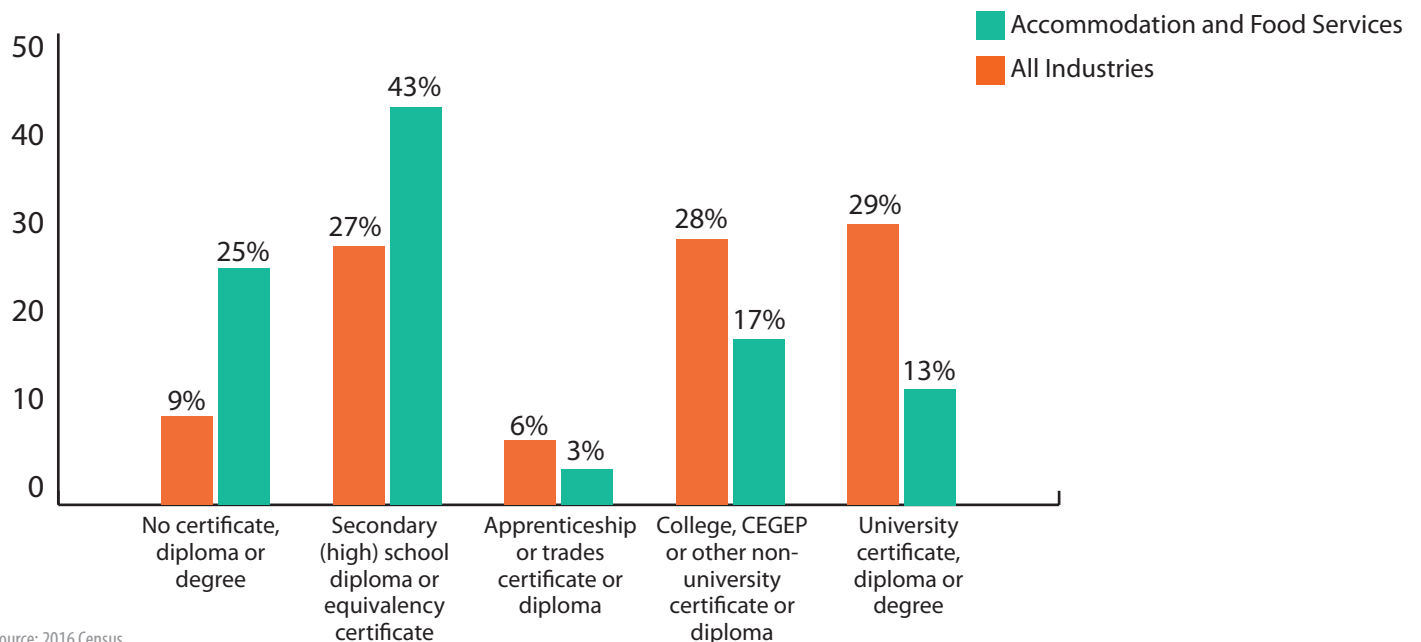
**TABLE 10.** Age Breakdown, Accommodation and Food Services vs All Industries, 2016, Place-of-Work, Hamilton (Census Division)



Source: 2016 Census

## Education

**TABLE 11.** Educational breakdown, Accommodation and Food Services vs All Industries, 2016, Place-of-Work, Hamilton (Census Division)



Source: 2016 Census

## Skill Level

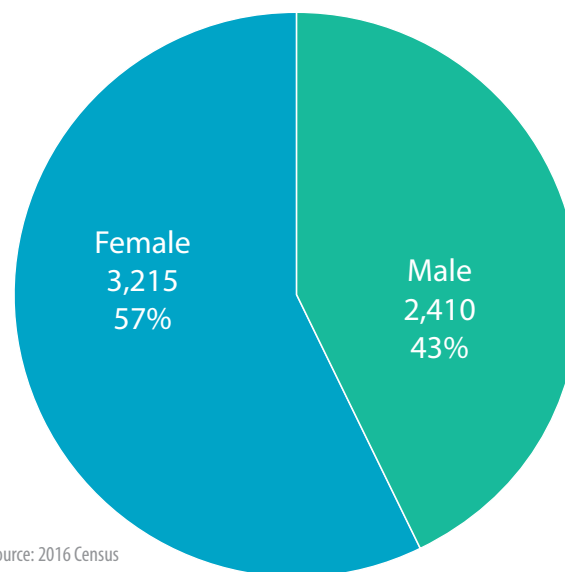
**TABLE 12.** Occupations by Skill Level, 2006 to 2016, Place-of-Work, Hamilton (Census Division)

Skill Level	Accommodation and Food Services			All Industries (2016)
	2006	2011	2016	
A – Occupations usually require university education	12%	14%	13%	30%
B – Occupations usually require college education or apprenticeship training	23%	23%	24%	30%
C – Occupations usually require secondary school and/or occupation-specific training	25%	20%	23%	27%
D – On-the-job training is usually provided for occupations	40%	44%	40%	13%

Source: 2006 Census; 2011 National Household Survey; 2016 Census

## Gender

**TABLE 13.** Employment by Gender in Accommodation and Food Services, 2016, Hamilton (Census Division)



Source: 2016 Census

## Summary

- About half of workers in Accommodation and food services are between the ages of 15 to 24, well above the average seen across all industries at 15%
- Slightly less than half (43%) of the workers in Accommodation and food services have their high school diploma as the highest level of education. In fact, 68% of workers have a high school diploma or less. This share is higher than the average for all industries at 36%
- There is a higher share of workers with a secondary school (43%) than the related skill level C jobs (23%). Many of these workers most likely work in skill D as this makes up 40% of jobs
- 57% of workers in Accommodation and food services are female



## Section 4: Business Information

**TABLE 14.** Numbers of Employers by Employee Size Range, Accommodation and food services vs All Industries, 2017 December, Hamilton (Census Division)

	All Industries	Accommodation and Food Services
Total Businesses	47,819	1,434
Without employees	32,645	398
Total with employees	15,174	1,036

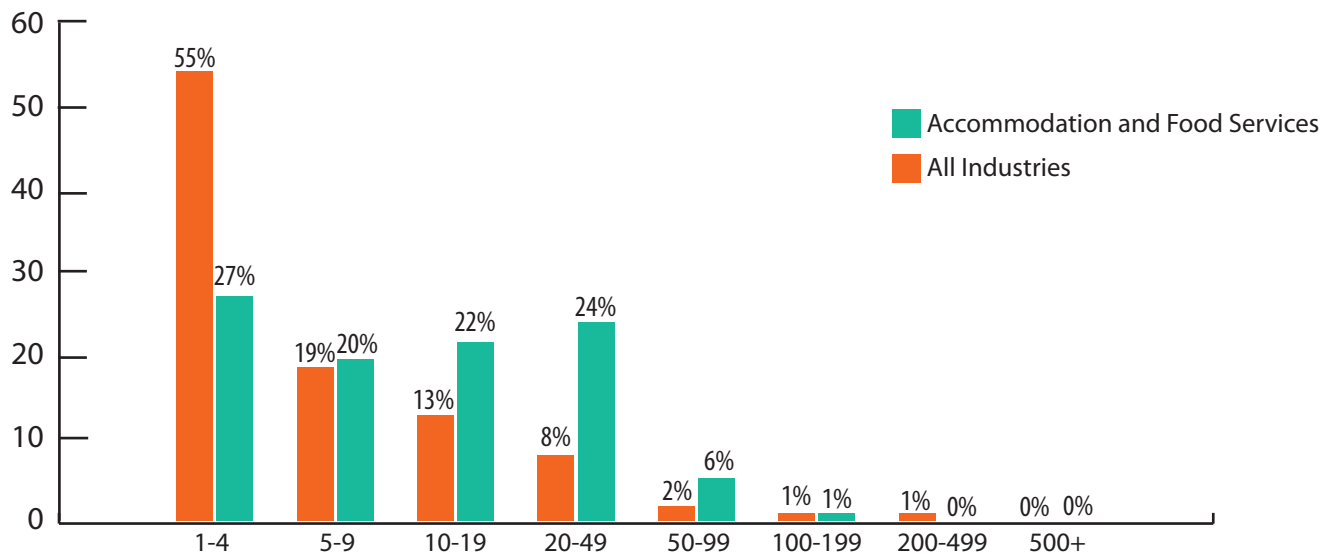
Source: Canadian Business Counts Data

**TABLE 15.** Share of Employers by Employee Size Range, Accommodation and food services, 2017 December, Hamilton (Census Division)

Industries	Total With employees
72 - Accommodation and food services	1,036
721 - Accommodation services	44
722 - Food services and drinking places	992

Source: Canadian Business Counts Data

**TABLE 16.** Share of Employers by Employee Size Range, Accommodation and food services vs. All Industries, 2017 December, Hamilton (Census Division)



Source: Canadian Business Counts Data

## Summary

- There are 1,434 Accommodation and food services businesses in Hamilton. Seventy-two percent are businesses with employees. This is much higher than the share seen across all industries at 32%
- There is a higher share of medium sized businesses in Accommodation and food services. Thirty percent of businesses with employees have between 20 to 99 employees, higher than the share seen across all industries at 10%

## Section 5: Occupational Information

**TABLE 17.** Top 15 Occupations in Accommodation and Food Services, 2016, Place-of-Work, Hamilton (Census Division)

Occupations	# of People Employed	Change from 2011 to 2016	% Change from 2011 to 2016	Unemployment Rate (%)	Income (\$)
6711 Food counter attendants, kitchen helpers and related support occupations	4,500	375	9%	9.8	\$ 22,628.00
6513 Food and beverage servers	2,165	715	49%	7.3	\$ 19,156.00
6322 Cooks	2,110	580	38%	7.9	\$ 26,334.00
0631 Restaurant and food service managers	1,690	235	16%	3.7	\$ 35,850.00
6611 Cashiers	960	80	9%	9.3	\$ 23,259.00
6321 Chefs	515	150	41%	8	\$ 36,088.00
6311 Food service supervisors	445	5	1%	3.3	\$ 27,545.00
6512 Bartenders	400	60	18%	13.1	\$ 18,989.00
6511 Maitres d'hôtel and hosts/hostesses	385	105	38%	5.3	N/A
6731 Light duty cleaners	290	110	61%	5.3	\$ 28,353.00
6332 Bakers	210	35	20%	5.5	\$ 30,892.00
0632 Accommodation service managers	125	45	56%	0	\$ 39,659.00
6733 Janitors, caretakers and building superintendents	115	70	156%	3.6	\$ 41,820.00
6552 Other customer and information services representatives	70	15	27%	8.8	\$ 43,348.00
6525 Hotel front desk clerks	55	5	10%	9.1	\$ 28,550.00

Source: 2011 National Household Survey; 2016 Census

Note1: The unemployment rate in Hamilton during 2016 was **7.0%** if you include all workers including persons aged 15 years and over who never worked for pay or self-employment or last worked for pay or self-employment prior to 2015. It is **4.8%** if these workers are not included.

Note2: Green indicates increases.

**TABLE 18. Growing Occupations, 2011 to 2016, Place-of-Work, Hamilton (Census Division)**

Occupations	2011	2016	Difference	% Change
6513 Food and beverage servers	1450	2165	715	49%
6322 Cooks	1530	2110	580	38%
6711 Food counter attendants, kitchen helpers and related support occupations	4125	4500	375	9%
0631 Restaurant and food service managers	1455	1690	235	16%
6321 Chefs	365	515	150	41%
6731 Light duty cleaners	180	290	110	61%
6511 Maîtres d'hôtel and hosts/hostesses	280	385	105	38%
6611 Cashiers	880	960	80	9%
6733 Janitors, caretakers and building superintendents	45	115	70	156%
6512 Bartenders	340	400	60	18%

Source: 2011 National Household Survey; 2016 Census | Note: Green indicates increases in employment.

**TABLE 19. Declining Occupations, 2011 to 2016, Place-of-Work, Hamilton (Census Division)**

Occupations	2011	2016	Difference	% Change
1111 Financial auditors and accountants	30	0	-30	-100%
6316 Other services supervisors	10	0	-10	-100%
6421 Retail salespersons	45	35	-10	-22%
1411 General office support workers	20	15	-5	-25%
6211 Retail sales supervisors	20	15	-5	-25%
6541 Security guards and related security service occupations	15	10	-5	-33%

Source: 2011 National Household Survey; 2016 Census

Note: Red indicates decreases in employment.

**TABLE 20. Top 10 Entry Level Jobs (Skill Level C), 2016, Place-of-Work, Hamilton (Census Division)**

Occupation	Number of People	Difference	% Change
6513 Food and beverage servers	2,165	715	49%
6512 Bartenders	400	60	18%
6511 Maîtres d'hôtel and hosts/hostesses	385	105	38%
6552 Other customer and information services representatives	70	15	27%
7514 Delivery and courier service drivers	55	10	22%
6525 Hotel front desk clerks	55	5	10%
1414 Receptionists	50	50	N/A
6421 Retail salespersons	35	-10	-22%
1521 Shippers and receivers	30	30	N/A
7452 Material handlers	25	25	N/A

Source: 2011 National Household Survey; 2016 Census

Note: Green indicates increases, and red indicates decreases in employment.

**TABLE 21. Top 5 Growing Entry Level Jobs (Skill Level C), 2016, Place-of-Work, Hamilton (Census Division)**

Occupations	2011	2016	Change	% Change
6513 Food and beverage servers	1450	2165	715	49%
6511 Maitres d'hôtel and hosts/hostesses	280	385	105	38%
6512 Bartenders	340	400	60	18%
1414 Receptionists	0	50	50	N/A
1521 Shippers and receivers	0	30	30	N/A

Source: 2011 National Household Survey; 2016 Census  
 Note: Green indicates increases in employment.

**TABLE 22. Top 3 Declining Entry Level Jobs (Skill Level C), 2016, Place-of-Work, Hamilton (Census Division)**

Occupations	2011	2016	Change	% Change
1411 General office support workers	20	15	-5	-25%
6541 Security guards and related security service occupations	15	10	-5	-33%
6421 Retail salespersons	45	35	-10	-22%

Source: 2011 National Household Survey; 2016 Census  
 Note: Red indicates decreases in employment.

## Summary

- Table 17 shows the top 20 most employed occupations in Accommodation and food services in Hamilton. The most employed job is Food and beverage servers and cooks with 4,500 people employed
- All 20 of the most employed occupations in the industry grew in employment from 2011 to 2016
- Table 18 and 19 show the top growing and declining occupations from 2011 to 2016. The occupation that saw the most losses in Accommodation and food services was Financial auditors and accountants, with a decline in 30 people from 2011 to 2016
- Tables 20 to 22 relate to entry level positions. The most employed entry level jobs are: Food and beverage servers, Bartenders, Maitres d'hôtel and hosts/hostesses. Combined, these three jobs employed 2950 people in Hamilton in 2016
- Food and beverage servers was the fastest growing entry-level job among all occupations in the industry. It grew by 715 jobs or 49%

# Section 6: Job Postings

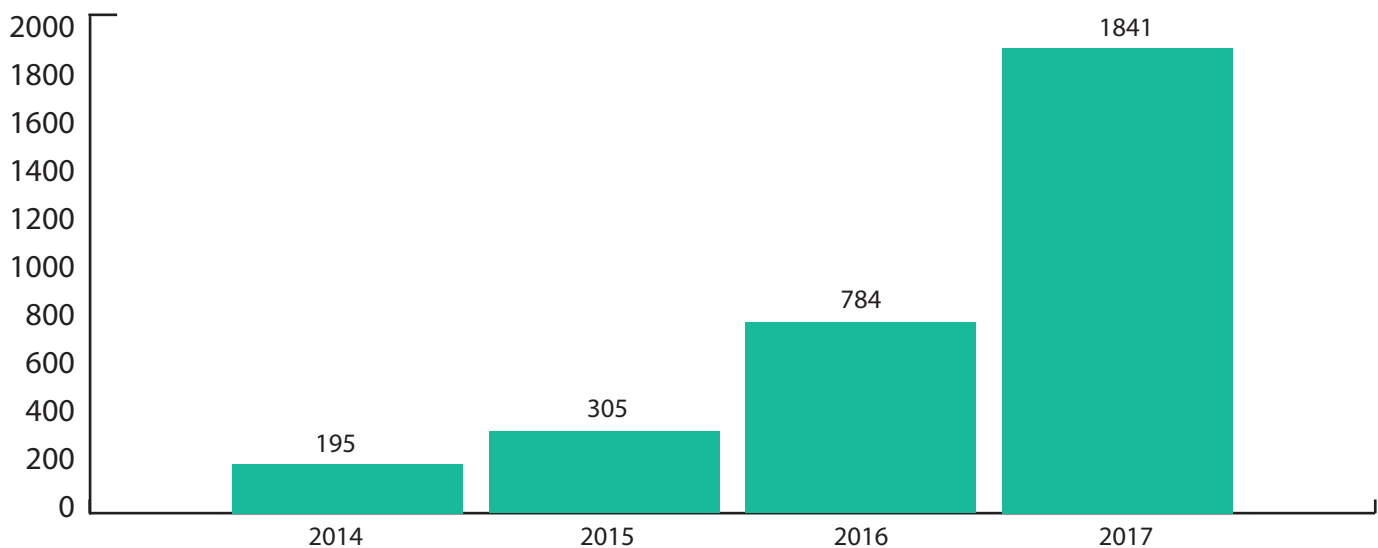
**TABLE 23.** Top 15 Job Postings, 2017, Hamilton (Census Division)

Occupations	Job Postings
6000 - Sales and service (unidentified sub-category)	447
0000 - Management (unidentified sub-category)	242
6322 - Cooks	106
6611 - Cashiers	74
6711 - Food counter attendants, kitchen helpers and related support occupations	74
0631 - Restaurant and food service managers	48
6311 - Food service supervisors	35
6321 - Chefs	17
6332 - Bakers	11
6511 - Maîtres d'hôtel and hosts/hostesses	10
6513 - Food and beverage servers	10

Source: Vicinity Data

Note: The following list does not include all job postings available in Accommodation and Food Services. Many postings do not list the industry therefore the program (Vicinity Data) is not able to account for these postings.

**TABLE 24.** Job Postings in Accommodation and Food Services, 2014-2017, Vicinity Jobs



Source: Vicinity Jobs

## Summary

- The most posted occupation in Accommodation and food services in 2017 was Sales and service jobs, with 447 postings
- The number of postings in Accommodation and food services has increased every year since 2014. In 2017 the postings more than doubled. This is in line with the strong growth seen in the local economy in 2017